

**ENTER TO WIN A “CAP” CREAL JOURNALISM AWARD**

*No entry fee – up to nine $100 awards to be given out –*

*Deadline is September 17, 2021*

*The award is sponsored by the New York State Agricultural Society &*

*Alpha Gamma Rho Fraternity, Zeta Chapter at Cornell University*

The “Cap” Creal Journalism Award, named for Harold “Cap” Creal, is designed to recognize and encourage positive and accurate media coverage of events, people and issues related to New York state agriculture.

Anyone can enter to win a “Cap” Creal Journalism Award, regardless of media outlet or network. You can either nominate yourself or your favorite agricultural news story published or aired by someone else.

To enter, complete the award nomination form found at nysagsociety.org. If you are unable to submit electronicall, please contact the committee chair for alternative entry methods.

This year’s “Cap” Creal Journalism Awards will be presented at the New York State Agricultural Society’s Annual Forum on Thursday, Jan. 6, 2022.

**Eligibility Requirements:**

* Cover agriculture in the State of New York
* Be published or aired in professional media that is available to the public
* Be authored or produced by the person with the byline or credit.
* Be published or aired between September 1, 2020, and September 1, 2021.
* Not a news releases
* Entire newsletter, periodical, blog or website are ineligible

**Categories**:

*One entry per person, per each category*

1. Printed News Story:  Published story that focuses on immediacy and facts
2. Printed Feature Story:  Published story that exhibits truth with originality and human interest
3. Printed Series:  Published series of consecutive stories, submit no more than 3 articles
4. Printed Editorial:  Published opinion piece on a specific topic
5. Audio/Video News Clip:  Produced for television or radio, 3 minutes or less
6. Audio/Video News Feature:  Produced for television or radio, 30 minute maximum
7. Audio/Video for the Internet:  Published exclusively on the internet, 10 minute maximum
8. Blogs/On-Line Feature:  Produced for the internet and effectively uses the medium
9. Photograph:  Used in a published or broadcast media form

Questions and inquiries regarding the “Cap” Creal Journalism Awards should be directed to committee chair, Melissa Osgood, at [melissamosgood@gmail.com](mailto:melissamosgood@gmail.com); 716-860-0587.